

ONE & ONLY PRESENTS

Petal & Pages

CULTIVATING YOUR UNIQUE FLORAL STORY



ONE & ONLY

— Flower Experience —



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INTRODUCTION

The hands & hearts behind One & Only



One & Only Flower Experience was born out of a special friendship of two women who have much in common and some differences too.

Both have worked many years in the marketing sector, they have moved around the world and experienced so many cultural influences. They have landed in the Garden State, where their paths have crossed.

One is passionate about crafts and making special tailor-made gifts. The other is driven by people and relationships. Drawing upon their similarities as well as their differences, they have embraced a common passion and created a beautiful, flourishing business.

One & Only is all about connecting people, nature, and creativity. It is a way of bringing friends together, awakening the senses while exploring floral experiences, and creating One & Only gifts for a loved one or for even for yourself.

Our friendship paved the way to a business based on friendship, beauty & fun.





CHAPTER I

Unveiling Floral Significance: The Language of Flowers

Throughout history, flowers have held profound significance in cultures around the world, symbolizing emotions, virtues, and events.

In ancient civilizations, such as Egypt and Greece, flowers were used in religious ceremonies and as offerings to gods and goddesses, signifying purity, renewal, and devotion. The Victorian era ushered in the language of flowers, or floriography, where specific blooms conveyed secret messages and sentiments, allowing individuals to communicate covertly through floral arrangements.

Today, this tradition lives on, with flowers continuing to serve as powerful symbols of love, friendship, remembrance, and celebration, connecting us to our past and enriching our present with their timeless beauty and significance.



Get ready to dive deeper into the pages ahead and unravel the secrets behind the meanings of the most beloved flowers, and discover who pairs them to craft arrangements that enhance the significance of your gift.



Alstroemeria: devotion and friendship
Pair with: Tulips

Amaryllis: pride
Pair with: Hydrangea



Azalea: fragility / temperance
Pair with: Tulips

Baby's Breath: purity / innocence
Pair with: Lily



Begonia: repay a favor / a warning
Pair with: Sweet pea

Camellia: longing for you
Pair with: Daffodil / Zinnia



Carnation (Dianthus): Remembrance
Pair with: Mint / Heather

Chrysanthemum: condolences
Pair with: Willow / Gladiolus



Daffodil (Narcissus): Unrequired love
Pair with: Clover / Sweet Pea